Orders

Order / Rev:

Alt Order #;

06832103

Product Desc:

HORSFORD 4 CONG

Estimate:

1366

Flight Dates:

10/23/12 - 10/29/12

Original Date / Rev:

07/19/12 / 08/01/12

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

Billing Type:

Billing Cycle:

Billing Calendar:



Amy McCreary

BLPHI

National

Agency

Name:

GMMB, Inc./ Washington D.C.

Buying Contact:

Billing Contact:

1010 Wisconsin Ave. NW

Washington, DC 20007

Agency Commission:

EOM/EOC

15%

Cash

Broadcast

Advertiser

Name:

Priority:

Horsford for Congress

Demographic:

A35+

PLC02

Product Codes:

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Dill i luli				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	124	\$34,435.00	\$29,269.75
10/29/12	10/29/12	27	\$6.540.00	\$5 550 00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	124	\$34,435.00	\$29,269.75	0.00
November 2012	27	\$6,540.00	\$5,559.00	0,00
Totals	151	\$40,975.00	\$34.828.75	0.00

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	26%	\$40,975.00
Market	100%	\$157,596.15

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$47,278.85
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$31,519.23
KTUD	1%	\$1,575.96
KV V U	15%	\$23,639.42
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$12,607.69

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type 3	Spots	Amount
E 1	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp M-F 5-6a WakeUp	-	5-6a		-TWTF	:30	8	\$100.004	0.00 NM	8	\$800.00
	NEWS			·	Ü									
	<u>Sta</u>	rt Date I	End Date	Weekdays 5	Spots/Week	<u>Rate</u>	<u>Rati</u>	<u>ng</u>				l		

KSNV

Page 2 of 6

Order / Rev: 5

104**4**69 06832103 Advertiser:

Estimate:

Horsford for Congress

Alt Order #: Flight Dates:

10/23/12 - 10/29/12

Product Desc:

HORSFORD 4 CONG

1366

	Ln		Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
	E 1	KSNV	10/23/12	2 10/26/12	M-F 5-6a WakeUp	_	5-6a	-TWTF	:30	8	\$100.004	0.00 NM	8	\$800.00
		NEWS			M-F 5-6a WakeU	p w/vvagners								
		<u>Sta</u>	rt <u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
_		eek: 10/		10/28/12	-TWTF	8	\$100.00	0.00	*					
	E 2	KSNV	10/29/12	2 10/29/12	M-F 5-6a WakeUp	•	5-6a	M	:30	2	\$100.004	0.00 NM	2	\$200.00
		NEWS			M-F 5-6a WakeU	p w/vvagners								
			rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
_		eek; 10/		11/04/12	M	2	\$100.00	0.00						
	E 3	KSNV	10/29/12	2 10/29/12	M-F 6-7a WakeUp	-	6-7a	M	:30	2	\$190.004	0.00 NM	2	\$380.00
		NEWS			M-F 6-7a WakeU	p w/vvagners								
			rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_		eek: 10/		11/04/12	M	2	\$190.00	0.00						
	E 4	KSNV	10/23/12	2 10/26/12	M-F 6-7a WakeUp		6-7a	-TWTF	:30	8	\$190.004	0.00 NM	8	\$1,520.00
		NEWS			M-F 6-7a WakeU	p w/Wagners								
			rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	W	eek; 10/	22/12	10/28/12	-TWTF	8	\$190.00	0.00						
	E 5	KSNV	10/23/12	2 10/26/12	Today Show	CM	658a-9am	-TWTF	:30	16	\$250.004	0.00 NM	16	\$4,000.00
		TODAY			Today Show									
			rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					ı	
	W	eek; 10/:		10/28/12	-TWTF	16	\$250.00	0.00						
	E 6	KSNV	10/29/12	2 10/29/12	Today Show	СМ	658a-9am	M	:30	4	\$250.004	0.00 NM	4	\$1,000.00
		TODAY			Today Show									
			rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	W	eek: 10/.	29/12	11/04/12	M	4	\$250.00	0.00						
	E 7	KSNV	10/27/1	2 10/27/12	News 3 Sunrise -		6a-7a	S-	:30	1	\$125.004	0.00 NM	1	\$125.00
		NEWS			News 3 Sunrise S	SATURDAY								
			rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
_	W	eek: 10/.	22/12	10/28/12	S-	1	\$125,00	0.00						
	E 8	KSNV	10/28/1	2 10/28/12	Sunday Today	CM	7a-8am	S	:30	1	\$250.004	0.00 NM	1	\$250.00
		SUN TO	אמע		Sunday Today									
			rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	W	eek: 10/		10/28/12	s	1	\$250.00	0.00						
	E 9	KSNV	10/28/1	2 10/28/12	Meet the Press	CM	8a-9am	s	:30	1	\$1,900.002	0.00 NM	1	\$1,900.00
		MTP			Meet the Press									
			rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	W	eek: 10/		10/28/12	S		\$1,900.00	0.00						
	E 10	KSNV	10/23/1	2 10/26/12	M-F Today Show		9-10a	-TWTF	:30	5	\$150.004	0.00 NM	5	\$750.00
		TODAY	п		M-F Today Show	11								
			rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	W	eek: 10/		10/28/12	-TWTF	5		0.00						
	E 11	KSNV	10/29/1	2 10/29/12	M-F Today Show		9-10a	M	:30	1	\$150.004	0.00 NM	1	\$150.00
		TODAY	п		M-F Today Show	⁷								
			rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	W	eek: 10/		11/04/12	M	1	\$150.00	0.00						
	E 12	KSNV	10/29/1	2 10/29/12	M-F Today Show	III 4th KBM	10am-11am	M	:30	1	\$100.004	0.00 NM	1	\$100.00
		TODAY	Ш		Today 4th Hour								l	
			rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		/eek: 10/	29/12	11/04/12	M	1	\$100.00	0.00						
	E 13	KSNV	10/23/1	2 10/26/12		CM	10am-11am	-TWTF	:30	5	\$100.004	0.00 NM	5	\$500.00

Page 3 of 6

KSNV

Order / Rev: .

104469

06832103

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Horsford for Congress

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10/23/12 - 10/29/12

Estimate:

HORSFORD 4 CONG

1366

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F Today Show III 4th H Today 4th Hour TODAY III End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 -TWTF--\$100.00 0.00 E 14 KSNV 10/23/12 10/26/12 Rachael Ray 0.00 NM CM 11am-12pm -TWTF--:30 5 \$100.004 5 \$500.00 Rachael Ray RACHEL RAY Weekdays Spots/Week Start Date End Date Rating Rate Week: 10/22/12 10/28/12 -TWTF--\$100.00 0.00 E 15 KSNV 10/29/12 10/29/12 Rachael Ray CM 11am-12pm M-----:30 \$100.004 0.00 NM 2 \$200.00 Rachael Ray RACHEL RAY Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$100.00 0.00 E 16 KSNV 10/29/12 10/29/12 CM Noon News 12-1230pm M-----:30 \$125.004 0.00 NM \$125.00 Noon News **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$125.00 0.00 E 17 KSNV 10/23/12 10/26/12 Noon News CM 12-1230pm -TWTF--:30 \$125,004 0.00 NM 5 F \$625.00 Noon News **NEWS** Weekdays Start Date **End Date** Spots/Week Rate Rating 10/28/12 -TWTF--Week: 10/22/12 \$125.00 0.00 E 18 KSNV 10/23/12 10/26/12 The Doctors CM 2pm-3pm -TWTF--:30 \$100,004 0.00 NM 5 \$500.00 The Doctors DRS Start Date End Date Weekdays Spots/Week Rate Rating 10/28/12 -TWTF--Week: 10/22/12 \$100.00 0.00 E 19 KSNV 10/29/12 10/29/12 The Doctors M-----CM 2pm-3pm :30 \$100.004 0.00 NM 1 \$100.00 The Doctors DRS Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 M-----\$100.00 0.00 E 20 KSNV 10/28/12 10/28/12 News 3 Today Wknd CM 9a-930am ----5 :30 \$125.004 0.00 NM 1 \$125.00 News 3 Today **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 \$125.00 0.00 E21 KSNV 10/23/12 10/26/12 Dr. Phil CM 3-4p -TWTF--:30 \$150.004 0.00 NM 5 \$750.00 Dr Phil PHIL Start Date End Date Weekdays Spots/Week Rate Rating 10/28/12 -TWTF--Week: 10/22/12 \$150.00 0.00 E 22 KSNV 10/29/12 10/29/12 Dr. Phil CM 3-4p M-----:30 \$150.004 0.00 NM 2 \$300.00 Dr Phil PHIL Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 10/29/12 11/04/12 \$150.00 0.00 E23 KSNV 10/29/12 10/29/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M-:30 \$175,004 0.00 NM 2 \$350.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$175.00 0.00 E 24 KSNV 10/23/12 10/26/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm -TWTF--:30 \$175.004 0.00 NM \$700.00 4 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/22/12 10/28/12 -TWTF--0.00 \$175.00 E 25 KSNV 10/23/12 10/26/12 CM 4~5pm -TWTF--:30 5 \$175.004 0.00 NM 5 \$875.00

KSNV

Page 4 of 6

Order / Rev; .

104469

Advertiser:

Horsford for Congress

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06832103

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HORSFORD 4 CONG

Flight Dates:

10/23/12 - 10/29/12

Estimate:

1366

Ch
APM NEWS (1 hour)
Start Date End Date Weekfary Spots/Week St75.00 O.00
Meek: 10/22/12 10/28/12 10/
NEWS Start Date Start Dat
NEWS Start Date End Date Weekdaws Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Spots
Week: 10/29/12 10/29/12 10/29/12 MF-Early News
E 27 KSNV 10/29/12 10/29/12 10/29/12 M-F Early News CM 5-630p M :30 1 \$265.004 0.00 NM 1 \$265.00
NEWS Start Date End Date Weekdays Spots/Week Rate Rating O.00
Start Date End Date Weekdays M
Week 10/29/12 11/04/12 M-F Early News CM 5-630p -TWTF :30 8 \$265.004 0.00 NM 8 \$2,120.00
NEWS Start Date End Date Weekdays Spots/Week Rate Rating O.00
NEWS Start Date End Date Weekdays Spots/Week Rate Rating Stert Dete End Date Weekdays Spots/Week Rate Rating Stert Dete End Date Weekdays Spots/Week Rate Rating Start Date
Week: 10/22/12 10/28/12
E 29 KSNV 10/23/12 10/26/12 M-F Jeopardy M-F Wheel M-F Wheel M-F Wheel of Fortune M-F Wheel of
Stert Dete End Date Weekdays Spots/Week Rate Rating
Stert Dete End Date Weekdays Spots/Week Rate Rating 0.00
Week: 10/22/12 10/28/12 -TWTF 4 \$260.00 0.00 E 30 KSNV 10/29/12 10/29/12 10/29/12 M-F Jeopardy M-F Wheel M-F
E 30 KSNV 10/29/12 10/29/12 10/29/12 M-F Jeopardy
Start Date End Date Weekdays Spots/Week Rate Rating
Start Date End Date Weekdays Spots/Week Rate Rating 0.00
Week: 10/29/12 11/04/12 M 1 \$260.00 0.00 E 31 KSNV 10/29/12 10/29/12 10/29/12 M-F Wheel CM 7-730pm M :30 1 \$260.004 0.00 NM 1 \$260.00 WHEEL Start Dete End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M 1 \$260.00 0.00 E 32 KSNV 10/23/12 10/26/12 M-F Wheel CM 7-730pm -TWTF :30 4 \$260.004 0.00 NM 4 \$1,040.00 WHEEL Start Date Start Date Weekdays Spots/Week Rate Week: 10/22/12 10/28/12 -TWTF 4 \$260.00 0.00 Rating Rating Rating Start Date Start Date Weekdays Spots/Week Rate Start Date Start Date Start Date Weekdays Short Start Date S
M-F Wheel of Fortune WHEEL Start Dete End Date Weekdays Spots/Week Rate Rating Wheek: 10/29/12 11/04/12 M 1 \$260.00 0.00
WHEEL Start Dete Week: 10/29/12 End Date 11/04/12 Weekdays Meek Spots/Week Rate Rating No.00 Rating No.00 Rating No.00 Rating No.00 Rating No.00 Rating No.00 No
Week: 10/29/12 11/04/12 M 1 \$260.00 0.00 E 32 KSNV 10/23/12 10/26/12 M-F Wheel CM 7-730pm -TwTF :30 4 \$260.004 0.00 NM 4 \$1,040.00 NM WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 -TwTF 4 \$260.00 0.00 E 33 KSNV 10/27/12 10/27/12 Wknd Jeopardy SAT/Jeopardy CM 630-7pmS- :30 1 \$175.004 0.00 NM 1 \$175.00 JEP
E 32 KSNV 10/23/12 10/26/12 M-F Wheel CM 7-730pm -TwTF :30 4 \$260.004 0.00 NM 4 \$1,040.00 MM-F Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 -TwTF 4 \$260.00 0.00 E 33 KSNV 10/27/12 10/27/12 Wknd Jeopardy CM 630-7pmS- :30 1 \$175.004 0.00 NM 1 \$175.00 JEP
WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 -TWTF 4 \$260.00 0.00 E 33 KSNV 10/27/12 10/27/12 Wknd Jeopardy CM 630-7pmS- :30 1 \$175.004 0.00 NM 1 \$175.00 SAT/Jeopardy JEP
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 -TWTF 4 \$260.00 0.00 E 33 KSNV 10/27/12 10/27/12 Wknd Jeopardy SAT/Jeopardy JEP CM 630-7pm S- :30 1 \$175.004 0.00 NM 1 \$175.004
Week: 10/22/12 10/28/12 -TWTF 4 \$260.00 0.00 E 33 KSNV 10/27/12 10/27/12 Wknd Jeopardy SAT/Jeopardy JEP CM 630-7pmS- :30 1 \$175.004 0.00 NM 1 \$175.004
SAT/Jeopardy JEP
JEP
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12S- 1 \$175.00 0.00
Week: 10/22/12 10/28/12 S- 1 \$175.00 0.00 E 34 KSNV 10/27/12 10/27/12 Wknd Wheel of Fortune CM 7-730pm S- :30 1 \$175.004 0.00 NM 1 \$175.004
SAT/ Wheel of Fortune
WHEEL <u>Start Date End Date Weekdays Spots/Week</u> Rate Rating
<u>Start Date </u>
E 35 KSNV 10/29/12 10/29/12 Mon PR 10-11p CM 10-11pm M :30 1 \$1,000.004 0.00 NM 1 \$1,000.0
Monday Prime 10-11pm REVOLUTION
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 10/29/12 11/04/12 M 1 \$1,000.00 0.00 E 36 KSNV 10/23/12 10/23/12 Tues PR 10-11p CM 10-11pm -T :30 1 \$900.004 0.00 NM 1 \$900.00
Tuesday Prime 10-11pm
PARENTHOOD Start Date Find Date Weekdays Spots Week Bets Betting
<u>Start Date </u>
E 37 KSNV 10/25/12 10/25/12 CM 10-11pmT :30 1 \$950.004 0.00 NM 1 \$950.0

KSNV

Page 5 of 6

Order / Rev: -

104469

06832103

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Horsford for Congress

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10/23/12 - 10/29/12

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1366

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
			Thurs PR 10-11p Thursday Prime 1	10-11pm								
ROCK	CENTER		That day 1 miles	. • 1 . p						_		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10/		10/28/12	T	1	\$950.00	0.00			********	0.00.10.0		
E38 KSNV	10/26/1	2 10/26/12	Friday Prime 10-1	CM I 1 nm	10-11pm	F	:30	1	\$1,000.004	0.00 NM	1	\$1,000.00
DLINE			Triady Frinte To	p								
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/28/12	F	1	\$1,000.00	0.00						
E39 KSNV	10/27/1	2 10/27/12	Sat PR 10-11p Saturday Prime 1	CM 0-11pm	10-11pm	S-	:30	1	\$500.004	0.00 NM	1	\$500.00
svu			Catalday I lille I	o-11pm								
<u>Sta</u>	ert Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/28/12	S-	1	\$500.00	0.00						
E 40 KSNV	10/28/1	2 10/28/12	Sun PR 10-11p	CM 14mm	10-1 1 pm	S	:30	1	\$350.004	0.00 NM	1	\$ 350. 00
L&O AF	TER NF	L	Sunday Prim 10-	трт								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10	/22/12	10/28/12	~S	1	\$350.00	0.00						
E41 KSNV	10/23/1	2 10/26/12	M-F News 3 at El		11pm-1135pr	n −TWTF	:30	4	\$275.004	0.00 NM	4	\$1,100.00
NEWS			M-F News 3 at El	even								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/28/12	-TWTF	4	\$275.00	0.00						
E 42 KSNV	10/29/1	2 10/29/12	M-F News 3 at El	even CM	11pm-1135p	n M	:30	1	\$275.004	0.00 NM	1	\$275.00
NEWS			M-F News 3 at El	leven								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				·		
Week: 10		11/04/12	M	1	\$275.00	0.00						
E43 KSNV	10/27/1	2 10/27/12	Sa-Su News 3 at	ElevenCM	11pm-1135p	mS-	:30	1	\$285.004	0.00 NM	1	\$285.00
NEWC			Sa-Su News 3 at	Eleven								
NEWS	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/28/12	S-	1	\$285.00	0.00						
E 44 KSNV	10/28/1	2 10/28/12	Sa-Su News 3 at	ElevenCM	11pm-1135p	mS	:30	1	\$285.004	0.00 NM	1	\$285.00
			Sa-Su News 3 at	Eleven								•
NEWS	ad Data	Cad Data	Mankalaya	Contaditant	D-4-	D-#						
<u>ى د</u> Week: 10	art <u>Date</u> /22/12	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$285.00	Rating 0.00						
	~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ 		The Tonight Show		1135p-1237a	***************************************	:30	8	\$150.004	0.00 NM	8	\$1,200.00
			Tonight Show		·				,	-/ \	_	4.12210 2
TONS		- 15 1			5 .	5.4						
<u>Sta</u> Week: 10	art Date /22/12	End Date 10/28/12	<u>Weekdays</u> -TWTF	Spots/Week 8		Rating 0.00						
			The Tonight Show		1135p-1237a		:30	2	\$150.004	0.00 NM	2	\$300.00
			Tonight Show					_	4100100 1	0,00 1,111	~	Ψ000.00
TONS												
<u>Sta</u> Week: 10	art Date	End Date 11/04/12	<u>Weekdays</u> м	Spots/Week 2		Rating 0.00						
h			Saturday Night Li			2amS-	:30	1	\$400,004	0.00 NM	1	\$400.00
	10,21,	10,21,12	Saturday Night L		1100pm 1.02	.u 5	.00	•	φ+00,004	0.00 14101	ı	ψ400.00
SNL												
<u>Sta</u> Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week		Rating						
			Saturday Today		\$400.00 7a-9am	0.00 S-	:30	2	\$175.004	0.00 NM	2	\$350.00
= 10 ROM	IVIAII	VIETITA	Saturday Today	OW	ra vani	_ -	.50	2	ψ110.004	U.UU TAIVII	2	φουυ.υυ
SAT TO												
	art Date	End Date	<u>Weekdays</u> S-	Spots/Week		Rating						
Week: 10 E 49 KSNV		10/28/12	2-	CM 2		0.00	120		¢440.004	0.00 NE	_	# 000 00
⊏48 V9NV	10/20/	14 10140114		CIVI	6a-7a	S	:30	2	\$110.004	0.00 NM	2	\$220.00

KSNV

Totals

151

\$40,975.00

Page 6 of 6

Order / Rev: .

104469

Advertiser:

Estimate:

Horsford for Congress

Alt Order #: Flight Dates:

06832103 10/23/12 - 10/29/12 Product Desc:

HORSFORD 4 CONG

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Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount News 3 Sunrise - SUNDA News 3 Sunrise SUNDAY **NEWS** End Date Start Date Weekdays Spots/Week <u>Rate</u> Rating Week: 10/22/12 10/28/12 \$110.00 0.00 E 50 KSNV 10/28/12 10/28/12 Chris Matthews 9:30AM SM 9:30a-10a \$175.004 0.00 NM \$175.00 1 Chris Matthews SUN 9:30am CM End Date Spots/Week Start Date Weekdays Rate Rating Week: 10/22/12 10/28/12 ----S \$175.00 0.00 E 51 KSNV 10/29/12 10/29/12 Mon PR 8-10p CM 8-10pm \$1,100.00 M----:30 1 \$1,100.004 0.00 NM Monday Prime 8-10pm VOICE Start Date End Date **Weekdays** Spots/Week Rate Rating 11/04/12 Week: 10/29/12 M----1 \$1,100.00 0.00 E 52 KSNV 10/24/12 10/24/12 Wed PR 9-10p СМ 9-10pm --W----:30 \$1.300.004 0.00 NM \$1,300.00 Wednesday Prime 9-10pm **ROCK CENTER** Start Date Weekdays End Date Spots/Week Rate Rating Week: 10/22/12 10/28/12 1 \$1,300.00 0.00 E 53 KSNV 10/24/12 10/24/12 Wed PR 10-11p СМ 10-11pm ~-W----:30 1 \$1,000,004 0.00 NM \$1,000.00 Wednesday Prime 10-11pm **CHI FIRE Weekdays** Start Date End Date Spots/Week Rate Rating Week: 10/22/12 10/28/12 --14/---1 \$1,000.00 0.00 E 54 KSNV 10/25/12 10/25/12 Thurs PR 9-10p CM 9-10pm ---T---:30 \$850.004 0.00 NM \$850.00 1 Thursday Prime 9-10pm OFFICE/UP ALL NIGHT Start Date End Date Spots/Week <u>Weekdays</u> Rate Rating Week: 10/22/12 10/28/12 ---T---\$850.00 0.00 E 55 KSNV 10/26/12 10/26/12 Fri PR 9-10p CM 9-10pm ----F--:30 \$750.004 0.00 NM 1 \$750.00 Friday Prime 9-10pm **GRIMM** End Date Start Date Spots/Week Weekdays Rate Rating ----F--Week: 10/22/12 10/28/12 \$750.00 0.00 E 56 KSNV 10/27/12 10/27/12 Sat PR 8-9p CM 8-9pm ----S-:30 \$350.004 0.00 NM 1 \$350.00 Saturday Prime 8-9pm Start Date End Date **Weekdays** Spots/Week Rate Rating ----S-Week: 10/22/12 10/28/12 \$350.00 0.00 E 57 KSNV 10/28/12 10/28/12 NFL Football 1P-9PM CM ----S :30 1 \$4,000.004 0.00 NM \$4,000.00 NFL Football NFL GAME Start Date End Date Weekdays Spots/Week Rate Rating ----s Week: 10/22/12 10/28/12 \$4,000.00 0.00